

EXTENSION, REVITALIZATION & MENTORING

AUGUST 2025

WHAT IS A DEPT CHIEF OF STAFF?

The chief of staff is a very important assistant to the Department President. They will be a coach, counselor and mentor to all levels of leadership in the Department.

They must be knowledgeable in all facets of the Auxiliary including Bylaws, Programs and Mentoring for Leadership.

THEY HAVE A CRITICAL ROLE

One of the responsibilities of the Chief of Staff is to provide guidance and resources to VFW Auxiliaries so they can ensure that Auxiliaries are healthy and successful.

WORKING WITH DISTRICT PRESIDENTS

They will work with District Presidents & the Department President to maintain current Auxiliaries, encourage members, promote teamwork and provide guidance during challenging times, such as suspension, consolidation or even working with the auxiliaries to avoid the loss of a Charter. They also help in establishing a new Auxiliary.

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PRESIDENT'S SPECIAL PROJECT

CAMPFIRE FOR COURAGE

"Campfire for Courage" is a statewide fundraising initiative supporting THE HIGHGROUND'S PTSD RETREATS for Wisconsin veterans. With a camping-themed focus, this campaign invites every VFW Post and Auxiliary to rally behind the 2025-2026 Commander and President's goal to secure 200 sponsors - each covering one veteran's retreat experience (approximate cost of \$500 each veteran for a total of \$100,000 goal).

WHY IT MATTERS:

The Highground's retreats offer veterans a safe, healing space to address PTSD through nature, camaraderie, and guided reflection. These programs change lives - providing tools for resilience and recovery.